

2 CE CREDITS

RECOLORADO LISTING STATUSES, PRIVATE EXCLUSIVE, CLOSED OFF MLS

- Understand Listing Statuses, their rules, and related resources
- Manage Listing Statuses in Matrix
- Interpret and leverage Private Exclusive and Closed Off MLS statuses

REALIST: PUBLIC RECORDS

- Access Realist and perform Quick Searches
- Interpret and distribute search results
- Generate reports and mailing labels
- Utilize “My Search” and map panel functionality

IDENTIFY, MAINTAIN, & PROFIT FROM A FARM WITH RECOLORADO TOOLS

- Explore different types of real estate farms
- Use best practices to select a profitable farm
- Leverage REcolorado tools for local insights

MATRIX SEARCH AND RESULTS

- Conduct and interpret searches in Matrix
- Utilize the map and custom search forms
- Generate reports, driving directions, and save searches

MATRIX: AUTO EMAILS, CONTACTS & CLIENT PORTAL

- Facilitate and understand agent-client communication, property viewing, saved searches, and alerts in the Client Portal
- Manage auto emails and contacts in Matrix

MARKET AREA STATISTICS

- Access, leverage, and define market areas using FastStats, InfoSparks; and Matrix Stats and Productivity Reports

GETTING STARTED WITH RECOLORADO

- Overview of the structure and role of REcolorado, key MLS policies, and how to navigate and make the most of CONNECT
- Tour full suite of products, services, and resources included with subscription

RECOLORADO PROPERTY VALUATION TOOLS

- Search for subject property information
- Access, interpret, and use the Real AVM in Realist
- Generate and customize comps
- Conduct and manage CMAs, including Quick CMA and full CMA

RECOLORADO LISTING INPUT

- Navigate listing input forms and resources
- Create listings using MLS Policy
- Manage listing media, documents, and open houses
- Utilize the My Listings widget effectively

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MY MATRIX

- Customize search templates and result tab views, map default, the Matrix Dashboard, and Market Watch Widget
- Create Hot Sheets and custom reports
- Add or update photos and logos in Matrix

PUBLIC RECORDS IN MATRIX

- Access and interpret public record data in REcolorado listings
- Conduct, customize, save, and export public record searches in Matrix
- Generate mailing labels from search results