

## Listing Metrics

Located on your CONNECT dashboard

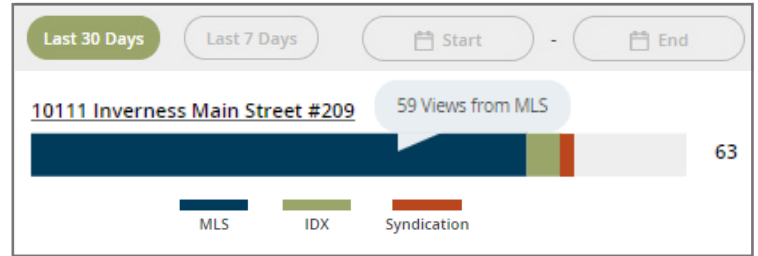


### 1 See how much activity your listings are getting from home shoppers

Easily identify the activity—views, shares, saves, inquiries—for a certain timeframe and see where it's coming from: REcolorado.com, IDX, or syndication sites.

### 2 Share the information with your clients

Take it a step further and compare your clients' views to similar listings. Completely customize a seller's report and use it to show your clients the traffic to their listing.



**Similar Active Listings** Viewing: Last 30 Days

 (6708731) - 8777 East Dry Creek Road #1413 2 Bedroom   2 Bathroom   \$264,900   1,134 Sqft   MLS # 6708731 <a href="#">View in REcolorado.com</a> <b>46 Views</b>	 (8731332) - 9019 East Panorama Circle #D-408 2 Bedroom   2 Bathroom   \$259,000   1,172 Sqft   MLS # 8731332 <a href="#">View in REcolorado.com</a> <b>30 Views</b>	 (7962756) - 9079 East Panorama Circle #411 2 Bedroom   2 Bathroom   \$285,000   1,032 Sqft   MLS # 7962756 <a href="#">View in REcolorado.com</a> <b>77 Views</b>
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**Enabled**  **Disabled**   
 \*Report Sent Every Monday

Recipient Name:

Recipient Email:

**+ ADD RECIPIENT**

CC (optional):

CC (optional):

Subject:

Sales Activity on Your Home This Week

Email Message: Dear <Recipient First Name>,  
 Here's a summary of your home's activity from the past week. Please contact me if you have any questions.

Sincerely,

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**Include the following statistics in the Seller's Report:**

- Similar Active Listings
- Similar Sold Listings
- Views
- Inquiries
- Shares
- Saves
- Average Duration
- Listing Printed & Directions Requested

**Report sent every Monday**

Do you also want to send a report now?

**CANCEL** **SAVE**

### 3 Use the info to make decisions and have conversations with your clients, and even win new clients

Client



Future Client

