

Our *Vision* is to empower a trusted, cooperative, and comprehensive real estate marketplace to **position customers for success** by providing DATA, TECHNOLOGY, and INTELLIGENCE.

FOCUS

Strategically **ENGAGE** and **COLLABORATE** **ACROSS THE INDUSTRY**
to **ANTICIPATE** and **RESPOND**
to shifts in the marketplace

PURSUE GROWTH
through expansion and
DIVERSIFICATION
of data, products, and customers

Design **PROACTIVE**
SOLUTIONS
to **EVOLVE** the
customer experience

OPTIMIZE
business structures and
PROCESSES
to increase **PERFORMANCE**,
EFFICIENCY, and **INNOVATION**

Leverage emerging
TECHNOLOGY
to support delivery of
HIGH-QUALITY
products and services

CORE DELIVERABLES



Services & Support



Products



Communications &
Public Relations

DATA

Real-time input, exchange, and output of accurate and relevant real estate data.

TECHNOLOGY

An innovative and intuitive suite of core technology products and ancillary tools.

INTELLIGENCE

Comprehensive property-centric content, resources, and analytics.

CORE COMPETENCIES

CORE VALUES



Integrity



Customer-Centric



Trust



Excellence



Respect



Flexibility